

McLaren
TROPHY EUROPE



SEASON THREE: 2025



JOIN US ON OUR JOURNEY

McLAREN MOTORSPORT

Since 1963, our unwavering passion for racing has resulted in over five decades of success across the world's most competitive championships: Formula 1, IndyCar, Can-AM, Extreme E and Esports, plus multiple GT championships.

Motorsport is the beating heart of McLaren. When you take to the racetrack in a McLaren, you are not just racing *a* McLaren; You are racing *with* McLaren: You become part of our story.

Join us in McLaren Trophy, Europe in 2025 to make your mark in our illustrious motorsport history.



21 F1 World Championships



189 Grand Prix Wins



56 CanAM Wins



3 Indy 500 Wins



1- 24 Hours of Le Mans Win



55 GT Championships

SEASON THREE: 2025

McLAREN TROPHY, EUROPE

There is an age-old question in motorsport: is it the car or the driver that makes the difference?

What if you put all the drivers into identical cars? Completely equal machinery so that when the lights go out, it's all up to the driver to make the difference?

McLaren Trophy, Europe is McLaren's successful single-make championship, where drivers race identical cars, putting the focus on pure driving skill.

In 2025, McLaren Trophy, Europe debuts an exhilarating new racing car: the Artura Trophy Evo.

With 585PS, enhanced aerodynamics, and wider tyres, the Artura Trophy Evo is astonishingly quick in a straight line and confidence-inspiring in the corners.

The Artura Trophy Evo debuts Push-to-Pass technology to inject further excitement into the races as teams engage strategy and deploy the additional power – up to 620PS – for an all-out attack or a critical defence.

McLaren Trophy, Europe will feature a 10-race championship, across five weekends, at some of Europe's most iconic racetracks.

Drivers will enjoy just under five hours of track time on each weekend, which culminate in two 50-minute action-packed races.


New for 2025 is the inclusion of a Pro category for Silver drivers, and the introduction of the McLaren Trophy Academy, where young Silver drivers will benefit from the expertise of McLaren Motorsport to further develop and hone their skills.

All ten races are live streamed across the McLaren YouTube channel to tens of thousands of fans.

State-of-the-art facilities – inspired by the McLaren Formula One team - offer the chance to experience what it means to be a McLaren racing driver.

We look forward to welcoming you onto the grid.



CHINESE

Antonio Salinas

YEN



PANATOC PANATOC PANATOC

1994

1875

2-2-1945

100





START YOUR JOURNEY

LIVE YOUR DREAMS

In 2019, Brendan Iribe lined up on the grid of a McLaren one-make championship for his first ever motor race. Brendan had one dream: to one day race at Le Mans in a McLaren.

Just five years later Brendan made history by taking pole position for the Le Mans 24 Hours in his McLaren LMGT3, going on to complete the race and fulfil his dream.

Start your journey today with McLaren Trophy, and tomorrow you too may be writing yourself into motorsport history.

"I've loved the journey, it's been incredible. There's a lot of emotion around it, and to go from Pure McLaren to McLaren's first pole position at Le Mans is just a dream come true, and we made history."

Brendan Iribe

ALL - NEW RACE CAR

ARTURA TROPHY EVO

The McLaren Artura Trophy Evo is our new, dedicated race car designed exclusively for our McLaren Trophy championships.

With 585PS, it is sensationally quick in a straight line. Coupled with an enhanced aerodynamics package, it is supremely agile in both low and high-speed corners, making it capable of lapping within just a few seconds of a GT3 car.

Artura Trophy Evo debuts an all-new 'Push to Pass' button that increases the power to 620PS for a fixed time period each race. The new Push-to-Pass technology will inject further excitement into the races as teams engage strategy and deploy the additional power for an all-out attack or a critical defence.

The Artura Trophy Evo also features wider tyres, new suspension uprights and upgraded anti-roll bars to generate even greater traction and stability to install yet more confidence for the driver as they go wheel-to-wheel at some of the world's most iconic race tracks.

Item	Price	Tax
Artura Trophy Evo (new car)	£250,000	Ex-works
Upgrade Kit: Artura Trophy to Artura Trophy Evo	£32,000	+ Tax
Upgrade Kit: Artura GT4 to Artura Trophy Evo	£46,000	+ Tax







2025 SEASON

RACE CALENDAR

McLaren Trophy, Europe races alongside the Fanatec GT World Challenge powered by AWS – arguably the highest profile GT racing package in Europe.

As such drivers enjoy competing in front of huge numbers of fans and spectators, the packed grandstands creating a truly electric atmosphere at every round.

The championship consists of ten races across five weekends, racing on some of Europe's most iconic circuits – and a round supporting the legendary 24 Hours of Spa is a real highlight of the season.

In 2025, McLaren Trophy takes to Brands Hatch GP for the championship's first ever home-race.

Rounds	Circuit	Country	Date
1 – 2	Brands Hatch GP	UK	03 – 04 May
3 – 4	Monza	Italy	30 May – 01 June
5 – 6	Spa-Francorchamps	Belgium	26 – 28 June
7 – 8	Nürburgring GP	Germany	29 - 31 August
9 - 10	Paul Ricard*	France	03 - 05 October

*Rounds 9 & 10 at Paul Ricard will be on the French GT package (SRO).
Please note that the calendar may change at any time.



OUR HOME

McLAREN RACE CENTRE

The McLaren Race Centre will be the heart of McLaren Trophy, Europe.

Inspired by the McLaren F1 race team, it features state-of-the-art facilities, where drivers experience first-hand what it means to be a McLaren racing driver.

With world class catering, guests I enjoy breakfast and lunch, plus refreshments throughout the day to make sure they remain fully fuelled up and ready to race.







50-MINUTE PITSTOP RACES

WEEKEND FORMAT

At just under five hours a weekend, drivers enjoy a fantastic level of track time, at great value.

The 50-minute races feature a mandatory pit-stop for a driver change, and success-based time penalties ensure that the field remains tight, and every race is guaranteed to be action packed.

FRIDAY

Free Practice 1	60 minutes
Free Practice 2	60 minutes

SATURDAY

Free Practice 3	15 minutes
Qualifying 1	15 minutes
Race 1	50 minutes

SUNDAY

Free Practice 4	15 minutes
Qualifying 2	15 minutes
Race 2	50 minutes

All races will have a standing start, and formats may be amended at any time.

Please note that Rounds 1 & 2 at Brands Hatch (GP) is a two-day event and so will not feature FP3 & FP4 sessions.



CLASSES

CHAMPIONSHIP CATEGORIES

All drivers will race in identical Artura Trophy Evo race cars and may compete in one of three main categories:

CATEGORY	FIA GRADING	PAIR or SOLO	QUALIFYING	RACE STARTS	PIT WINDOW
PRO	Silver	Pair	Each driver must do one qualifying session	Each driver must start the race they qualified for	20 th – 30 th minute (50:50 split)
PRO-AM	Bronze & Silver/Gold/Platinum	Pair	Bronze driver only qualifies for both races	Bronze drivers start Race 1 and the Pro starts Race 2	Race 1: 30 th – 40 th min Race 2: 10 th – 20 th min
AM	Bronze	Pair / Solo	Each driver must do one qualifying session	Each driver must start the race they qualified for	20 th – 30 th minute (50:50 split)

Please Note: The official FIA Driver Categorisation list will be used to determine a driver's class. The McLaren Trophy Committee withholds the rights to amend this.

NEW AWARD

PAPAYA CUP

For 2025, we are pleased to introduce a new award in 2025: The Papaya Cup.

The spirit of the Papaya Cup is to recognise the achievements of Pro-AM and AM drivers over a certain age or with limited race experience. The Championship Organising Committee will accept a driver into the Papaya Cup category based on a number of conditions such as:

- The AM driver within a driver-pairing is 60 years or older as of the date of Round 1.
- An AM driver, younger than 60 years, based on their previous experience or performances.
- AM-solo or AM/AM entries.

A podium after each race will be held for the top three finishers within the Papaya Cup.





SERIES POINTS

CHAMPIONSHIP POINTS

McLaren Trophy, Europe has a points structure designed to reward the achievements of the best drivers, and keep the championship battle alive until the flag drops at the final race of the season.

Drivers and teams score points in their championship category based on the below finishing positions:

1st	15 points
2nd	12 points
3rd	10 points
4th	8 points
5th	6 points
6th	5 points
7th	4 points
8th	3 points
9th	2 points
10th	1 points

McLAREN TROPHY ACADEMY

The most important element of any McLaren is the driver, and the McLaren Trophy Academy allows us to find and develop McLaren champions of the future.

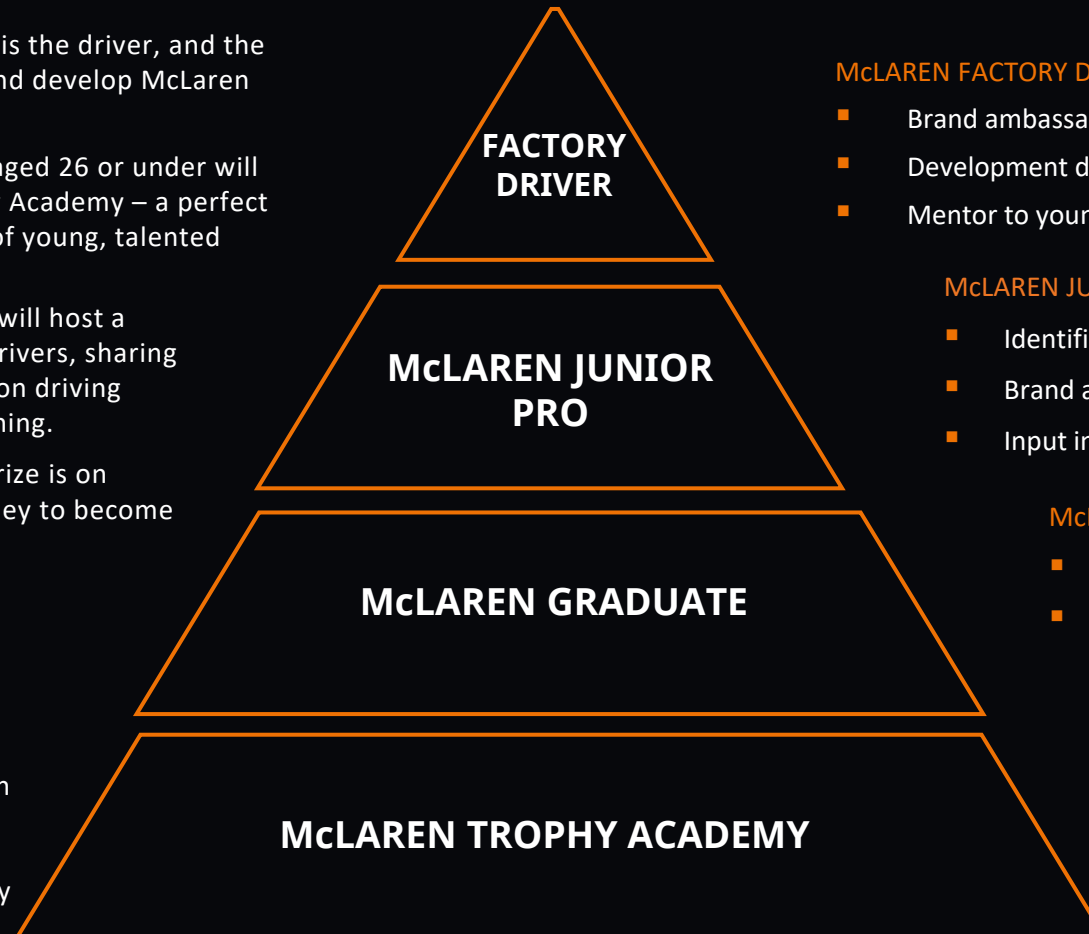
All Silver drivers in McLaren Trophy, Europe aged 26 or under will automatically enrol onto the McLaren Trophy Academy – a perfect platform for us to monitor the performance of young, talented McLaren drivers.

Each weekend the McLaren Trophy Academy will host a workshop focused on developing our young drivers, sharing expertise from McLaren Motorsport to focus on driving skills, motorsport engineering and media training.

For drivers in the Pro category the ultimate prize is on offer: a shot at taking the first step on a journey to become a fully-fledged McLaren Factory Driver.

Each year, McLaren Motorsport host a Young Driver Shoot-Out where we assess our very best top talent. The best-of-the-best is then selected to become a McLaren Graduate and start their journey.

Our Pro category champions automatically win a place at the McLaren Young Driver Shoot-Out. If you're good enough, this may be the start of a journey that will take you all the way to the top.



McLAREN FACTORY DRIVER:

- Brand ambassador
- Development driver
- Mentor to young drivers

McLAREN JUNIOR PRO:

- Identified as a McLaren Factory driver of the future
- Brand ambassador
- Input into motorsport product development

McLAREN GRADUATE:

- Identified as future talent
- Drive development as a potential Junior Pro

McLAREN TROPHY ACADEMY:

- McLaren Motorsport talent pool
- Development programme for young McLaren Trophy drivers
- Pro Champions are fast-tracked onto the McLaren Young Driver Shoot-Out



A CHAMPION'S PRIZE

CHAMPIONSHIP PRIZES

An extreme McLaren design concept born in the virtual racing world. Now made real. And ultra-rare.

A single-seater with central closed cockpit and jet aircraft-style canopy. A ground-up design set free from the compromises of road and race regulations.

The unique monocoque houses a naturally aspirated 5.2 litre V10 engine that revs beyond 10,000rpm and generates more than 840PS. In a ruthlessly pared down machine that weighs less than 1,000kg and generates 1,200kg of downforce.

The Solus GT is as close to the experience and feel of driving a Formula 1 car as you can get, and the Pro-AM and AM McLaren Trophy championship-winning driver pairings will get to experience just that in a test drive that they'll never forget.





A NIGHT TO REMEMBER

CHAMPIONSHIP AWARDS

The McLaren Trophy Championship Awards is a night to remember.

All drivers are invited to our home – the iconic McLaren Technology Centre – for an evening of celebration, where we crown our champions and take a look back at the highlights of the season.

Our newly crowned 2025 champions will have their names added to the McLaren Trophy – a bespoke trophy housed in the legendary MTC trophy cabinets – writing themselves into McLaren history.

EXCEPTIONAL COVERAGE

FAN ENGAGEMENT

McLaren Trophy, Europe enjoys extensive exposure and spectator numbers. The championship benefits from being on the prestigious Fanatec GT World Challenge powered by AWS package, with capacity crowds and all races streamed live across multiple channels.

In addition, McLaren Trophy, Europe boasts a dedicated media team, comprising of a social media officer and championship photographer in attendance at all rounds.

McLAREN AUTOMOTIVE SOCIAL MEDIA REACH:

Instagram	10.1M Followers
YouTube	279,000 Subscribers
Facebook	1M Likes

SPECTATOR NUMBERS:

150,000+ spectators per season

Please note: media numbers taken from 2023 season.





Domaine de Malchamps
RESTAURANT

ASCHER
RACING
QR CODE
RICHARD MILLE

NIEMANN
AUTOSPORT

ONE RACING FAMILY

CHAMPIONSHIP PARTNERS

McLaren Trophy is privileged to have the support of a family of dedicated partners. Each championship partner is a world-leader in their field and shares McLaren's passion for innovation and racing.

The support of our partners helps us to provide teams and drivers with world-class facilities, ensuring every McLaren Trophy race weekend is truly exceptional.



RICHARD MILLE

ENTRY FEES

CHAMPIONSHIP REGISTRATION

We are pleased to offer full 2025 season entry from:

£25,000 +VAT

Championship entry includes:

- Entry to all 5 rounds of McLaren Trophy, Europe for a two-driver team
- 3 McLaren Race Centre passes on all live days with full hospitality, per car entered
- 6 pitlane passes, 6 paddock passes, 4 team car park passes, per car entered

Entry	Price	Payment Deadline
Full Season	£ 25,000 +VAT	Before 16 December 2024
Full Season	£ 27,500 +VAT	14 days before start of first event
Per Round	£ 6,000 +VAT	14 days before start of each event

Please note: UK entrants will be invoiced with UK VAT. Non-UK entrants will be invoiced with a zero-tax rated invoice. All drivers are required to hold an FIA International C race licence. McLaren reserves the rights to amend the pricing at any time.







GET IN TOUCH

REGISTER YOUR INTEREST

To register your interest to enter McLaren Trophy, Europe, or to find out more, please contact: mclarentrophy@mclaren.com

We look forward to welcoming you onto the grid.



McLaren

TROPHY EUROPE

